

COMPREHENSIVE PLAN - GOALS & OBJECTIVES

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN		
GOAL 1	Grow in a balance and efficient manner								
Objective 1.1	Establish land use policies that support appropriate enhancement of the Downtown and quality development of the I-30 area, and promote the unique character of each	V		V					
Objective 1.2	Encourage "smart growth" principles to help ensure the City's future sustainability	V		V					
Objective 1.3	Prioritize potential growth areas within the City	V		V					
Objective 1.4	Encourage infill development to take advantage of existing infrastructure and promote effective utilization of existing structures, especially in the Downtown area	V		V					
Objective 1.5	Create a zoning district for Downtown which encourages the appropriate mix and types of uses			V				Live/Work ordinance - zoning	

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 1.6	Continue efforts to instill a stronger sense of civic pride by encouraging involvement in public decision-making and soliciting regular citizen input			✓			Main Street report
Objective 1.7	Develop a thoroughfare plan to ensure efficient and desirable connections between major arterials and other thoroughfares		✓				Comp Plan
Objective 1.8	Continue coordination with the Texas Department of Transportation (TxDOT) and the Ark-Tex Council of Governments (ATCOG) on key state and regional roadway projects impacting Mt. Vernon and its ETJ			✓			
GOAL 2	Develop a Variety of housing choices						
Objective 2.1	Ensure that the variety of housing units is compatible and complementary to surrounding land uses			✓			
Objective 2.2	Ensure diversity of housing needs by encouraging a variety of lot and housing sizes and designs, and develop incentives for residential development			✓			5 free new housing permits and taps

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 2.3	Promote home ownership and long-term residency			V			HOME Program
Objective 2.4	Wherever possible retrofit neighborhoods with pedestrian connections and access to open space				V		TxDot sidewalks on SH-37
Objective 2.5	Develop housing for a "full-life cycle" community				V		Franklin Co as retirement community
Goal 3	Enhance quality of life, and maintain "small town charm"						
Objective 3.1	Continue to proactively address property maintenance issues (e.g., litter, courthouse and square, neighborhoods)			V			
Objective 3.2	Promote the image of Mt. Vernon as a "full-life cycle" community by encouraging appropriate development, such as safe, walk able neighborhoods and staged medical care			V			
Objective 3.3	Encourage the development of recreational opportunities throughout the community, particularly focusing on youth-oriented activities			V			Splash Pad

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective	Become a destination City with unique points of interest to offer visitors - recreational and cultural opportunities		✓				
Objective	4.6						
Objective	4.7			✓			
Objective	Evaluate feasibility of new motel						
GOAL 5	Plan for expansion and renovation of existing infrastructure						
Objective	Implement USDA plan for replacement of 1927 water lines		✓				
Objective	5.1						
Objective	Develop capital improvement plan for replacement of 1927 sewer lines		✓				
Objective	5.2						
Objective	5.3	✓					
Objective	Establish maintenance objectives for water, waste water, streets and drainage						
Objective	5.4		✓				
Objective	Provide infrastructure along the north side of I-30 for expanded retail/commercial use						
GOAL 6	Promote economic development and job creation/attraction						
Objective	6.1	✓					
Objective	Ensure Mt. Vernon has a diversified tax base through a balance of residential and non-residential land uses						

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 8.1	Provide new and different recreational opportunities for all age groups	✓					
Objective 8.2	Provide a community splash pad			✓			
Objective 8.3	Promote and enhance recreational opportunities at City lake for city and county residents as well as visitors from outside Franklin County					✓	
Objective 8.4	Acquire 10+/- acres for a neighborhood park in the eastern region of town				✓		
Objective 8.5	Actively promote tourism based recreational opportunities throughout Franklin County and to plan park and open space developments in a manner that provides economic benefits to the community				✓		
Objective 8.6	Develop a maintenance program which will address maintenance schedules, park equipment, replacement funds, and maintenance for additional parks as they come online	✓					

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 8.7	Forge partnerships with public and private organizations for the development, operation and maintenance of future recreational facilities			✓			
Objective 8.8	Encourage the Mt. Vernon ISD to continue its practice of allowing public use of its outdoor recreation facilities during non-school hours		✓				
Objective 8.9	Ensure that all park facilities meet the most current safety guidelines and accessibility standards		✓				
GOAL 9	Identify, protect and preserve quality natural open spaces for unstructured recreational activities, inherent aesthetic value and protection of valuable ecosystems						
Objective 9.1	Continually research the viability of developing trail systems along creeks, flood ways, and utility easements that will link public and private recreational facilities, neighborhoods, and school campuses					✓	
Objective 9.2	Be proactive in the acquisition and protection of unique natural open spaces throughout the city				✓		

		ONGOING	COMPLETED	IN PROCESS	POSSIBILITY	10 YEAR PLAN	EXPLAIN
Objective 9.3	Limit development in natural open spaces in order to minimize adverse effects on valuable ecosystems				V		
Objective 9.4	Address natural open space needs when developing active recreational facilities to provide citizens with well balanced recreational experiences that include both active and passive opportunities				V		